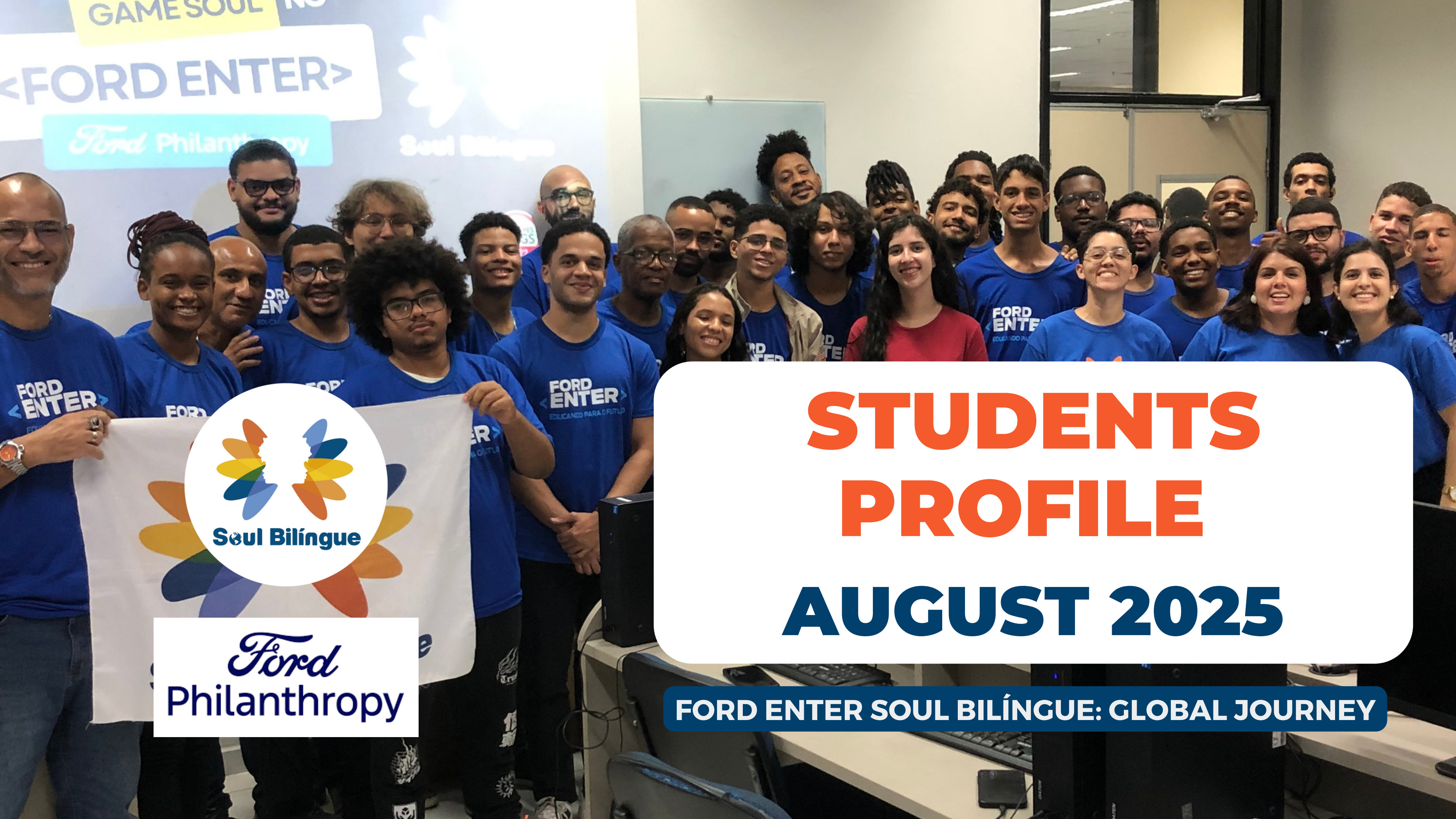




STUDENTS PROFILE AUGUST 2025

FORD ENTER SOUL BILÍNGUE: GLOBAL JOURNEY

50 STUDENTS ENROLLED

**SOUTHEAST
(SÃO PAULO)**

38%

**NORTHEAST
(BAHIA)**

62%



Ford
Philanthropy

GENDER

62%

Cis man

36%

Cis woman

2%

Other

RACE

68%

Afrodescendants

30%

White

2%

indigenous



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AGE GROUP



54%	21 to 30 years
22%	Less than or equal to 20 years
22%	31 to 40 years
2%	Greater than or equal to 51 years



English level

62%

Basic

38%

Intermediate



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EDUCATION BACKGROUND

36%

Undergraduate degree
(incomplete)

32%

Undergraduate degree
(complete)

20%

High school (completed)

12%

Technical course
(complete / incomplete)



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HIGHER EDUCATION

40%

Pays for their studies

24%

No College Experience

16%

ProUni or FIES

16%

Public university

4%

Full scholarship holder
(college entrance exam)



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INTEREST AREA

80% Information Technology (IT)
12% Engineering and Technology
4% Business and Finance
2% Communication and Media
2% Health and Wellbeing



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Soul Bilíngue