



SOUL STUDENTS PROFILE JULY 2025



450 STUDENTS ENROLLED

SOUTHEAST

61,44%

- São Paulo: 201
- Rio de Janeiro: 47
- Minas Gerais: 41
- Espírito Santo: 4

SOUTH

6,54%

- Paraná: 11
- Rio Grande do Sul: 9
- Santa Catarina: 2

NORTHEAST

22,66%

- Bahia: 41
- Ceará: 16
- Piauí: 13
- Pernambuco: 13
- Maranhão: 11
- Paraíba: 6
- Alagoas: 3
- Sergipe: 1
- Rio Grande do Norte: 1

NORTH

3,70%

- Amazonas: 8
- Pará: 6
- Roraima: 1
- Rondônia: 1
- Acre: 1

CENTRAL-WEST

3,05%

- Goiás: 5
- Distrito Federal: 5
- Mato Grosso do Sul: 2



GENDER

77,56%

Female

21,57%

Male

0,44%

Non-binary

0,44%

Other

RACE

64,49%

Afrodescendants

32,24%

White

0,87%

Asian

2,40%

Other



Per Capita Income

44,01%

Up to 1 minimum wage
(USD 274/monthly)

55,99%

Over 1 minimum wage up to 2
minimum wages
(USD 274 to USD 549/monthly)



English level

43,57% A1 Beginner

19,61% A2 Elementary

12,64% B1 Intermediate

19,84% B2 Upper Intermediate

4,36% C1 Advanced



EDUCATION BACKGROUND

53,81%

Higher education
(incomplete)

16,78%

Secondary school

22,66%

Higher education (complete)

4,36%

Technical course
(complete / incomplete)

1,53%

Master's Degree
(complete / incomplete)



HIGHER EDUCATION

35,73%

Public university

23,18%

ProUni ou FIES

14,81%

Self-funded studies

3,27%

Full scholarship
(university entrance exam)



AREA OF INTEREST

16,78%	Business and Finance
15,69%	Information Technology (IT)
13,94%	Health and Wellness
13,73%	Communication and Media
9,15%	Engineering and Technology
7,41%	Legal and Human Rights
6,97%	Science and Research
5,45%	Education
4,36%	Psychology and Social Services
3,92%	Arts and Entertainment
2,61%	Environment and Sustainability





Soul Bilíngue